

PROCEEDINGS OF THE COMMISSIONER AND DIRECTOR OF SCHOOL  
EDUCATION ANDHRA PRADESH : : HYDERABAD

Rc.No.780/B1-1/2013

Dt:16.05.2013

**Sub:-** School Education – Private recognised schools in the State – deletion of attractive words from the School name – certain instructions – issued.

**Read:-** 1. G.O.Ms. No. 91, Edn., dated 06.08.2009.  
2. This office proc. Rc.No.780/B1-1/2013, dated 01.04.2013 & 09.04.2013

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The attention of all the Regional Joint Directors of School Education and District Educational Officers in the State are informed that, some of the private recognised schools are having the attractive words in the school name and some of them are also luring them with attractive names such as IIT / Olympiad / Concept / e-techno / e-shastra / Convent / public and collecting exorbitant fees. In spite of clear Government orders in G.O.Ms.No.91, Edn., dated 06.08.2009 at rule 8 that "Private Management shall not put names of schools such as IIT Olympiad / Concept / e-techno / e-shastra" etc. are being used which is highly regrettable.

Therefore, all the Regional Joint Directors of School Education and District Educational Officers in the State are instructed to take necessary immediate action to delete the attractive words in the school names and display the boards accordingly. The inspecting officers, District Educational Officers and Regional Joint Directors of School Education are held responsible to implement these orders strictly. Any deviation in the matter will be viewed seriously and officers concerned will be personally held responsible.


This has the approval of the Commissioner & Director of School Education, Andhra Pradesh, Hyderabad.

V. N. MASTHANAI AH  
For Commissioner & Director of School Education

To

All the Regional Joint Directors of School Education in the state.  
All the District Educational Officers in the State

//T.C.F.B.O.//

  
SUPERINTENDENT  
16/5/13